







# FY19 HIGHLIGHTS









## Resilience in business model

PBT flat y-o-y (excluding transactional Yen headwind)

Asia profits +2% y-o-y despite HK challenges & Singapore decline

# Meaningful strategic progress

Disposal of non-strategic retail assets
in Australia, China & UK

New distribution businesses in Colombia, Ecuador, Uruguay, Kenya & Lithuania

## Ignite continues to drive the business

First Daimler distribution contracts established

F&I and procurement targets achieved £30M F&I income<sup>1</sup> £50M procurement savings<sup>2</sup>

# Disciplined capital allocation

Buybacks: '19: £100M completed '20: £150M announced

DPS unchanged 2019 DPS: 26.8p

# UNDERLYING RESILIENCE

## IN THE CONTEXT OF CHALLENGING MARKETS

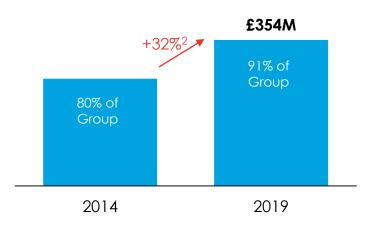
IFRS 16	FY 2019	% chg	% chg (CCR)	Continued Group revenue growth
Revenue <sup>1</sup>	£9,380M	+1.1%	+1.3%	PBT flat y-o-y, excluding transactional Yen headwind <sup>2</sup>
PBT	£326M	(6.9%)	(7.4%)	Strong profit growth in Europe, solid
EPS	59.9p	(6.1%)		underlying Australasia and resilience in Asia
DPS	26.8p	+0%		Stable dividend
ROCE	22%	-		Attractive ROCE: 22% (post IFRS 16)

## MEANINGFUL STRATEGIC PROGRESS

## PORTFOLIO IMPROVED FURTHER IN 2019

### DISTRIBUTION MODEL ATTRACTIVE

### Distribution trading profit<sup>1</sup>



- Attractive growth opportunities
- Exclusive contracts; low attrition
- Higher trading margin
- Strong ROCE

### **MEANINGFUL STRATEGIC PROGRESS OVER 2019**



### Disposal of multiple Retail only businesses



Non-strategic assets in UK, Australia, China



>£800m revenue disposed (c.9% of Group)



14x<sup>3</sup> EV/EBIT achieved







First Daimler contracts (into 3 LatAm markets)



- BMW portfolio expansion (East Africa, Baltics)
- c.8x³ EV/EBIT purchase price



c£1bn revenue through Distribution businesses incorporated since 2016



# SUMMARY INCOME STATEMENT

IFRS 16	FY 2019 £M	FY 2018 £M	CHANGE ACR	CHANGE CCR
Revenue <sup>1</sup>	9,380	9,277	+1.1%	+1.3%
Operating profit <sup>2</sup>	373	399	(6.4%)	(6.7%)
Profit before tax	326	351	(6.9%)	(7.4%)
Effective tax rate (%)	23.2	22.6	60bps	
Basic adjusted EPS (p)	59.9	63.8	(6.1%)	
Dividend per share (p)	26.8	26.8	-	

### 2019 PBT (EX-YEN):

Flat year-on-year

## IFRS 16 ACCOUNTING

Fully retrospective

FY18 restated

## EXCEPTIONAL PBT GAIN OF

£76M

Net gain on disposals

## DISTRIBUTION

## UNDERLYING RESILIENCE DESPITE SUPPLY AND MARKET CHALLENGES

IFRS 16	FY 2019 £M	FY 2018 £M	CHANGE ACR	CHANGE
Revenue <sup>1</sup>	5,041	4,988	+1.1%	+1.2%
Trading profit	354	383	(7.5%)	(7.8%)
Trading margin %	7.0%	7.7%	(70 bps)	

### **GROUP REVENUE**

**54%**57% proforma<sup>2</sup>

### **GROUP TRADING PROFIT**

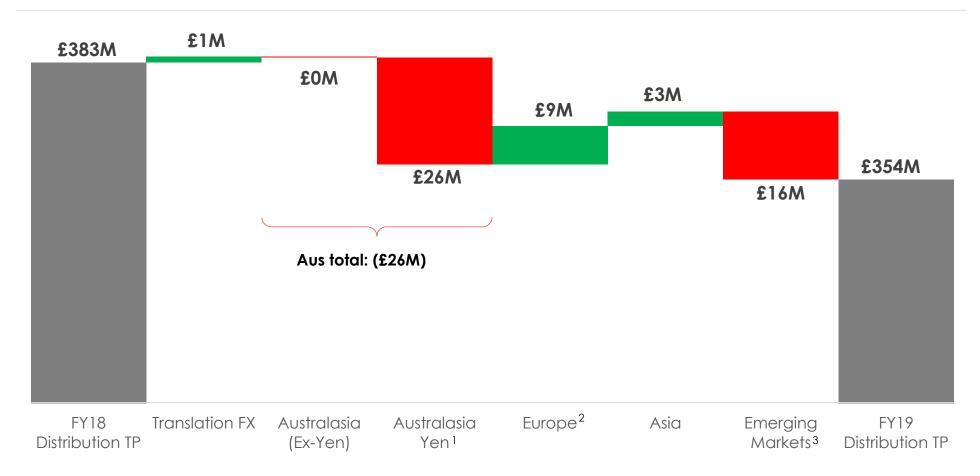
91%

93% proforma<sup>2</sup>

- Strong performance in Europe offset by LatAm-driven EM declines
- Small Asia profit growth supported by growth in Guam, Brunei and Thailand
- Australasia profits flat excluding Yen headwind³, despite supply issues in 1H

## DISTRIBUTION BY REGION

## TRADING PROFIT



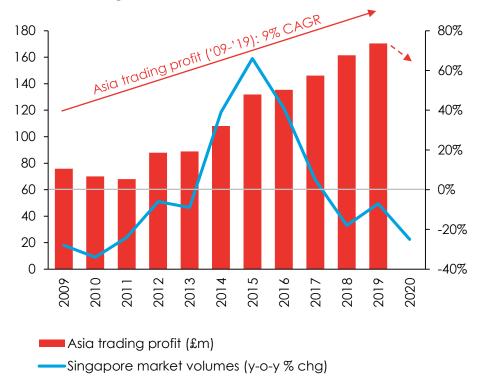
Note: 1) Yen transactional headwind given purchase of goods in Yen and sale in AUD; 2) Europe is categorised as 'UK & Europe' in our regional disclosure, but excludes our UK operations which fall into Retail; 3) Emerging Markets includes £3.5m year-on-year trading profit benefit from the Central America acquisition which was generated prior to its annualisation as part of the Group in April

# ASIA: OPERATIONAL IMPROVEMENTS

## STRONG PERFORMANCE THROUGH THE CYCLE

### PROFIT IMPROVEMENT THROUGH THE CYCLE

### Asia Trading Profit (Ex-China)



### PROFITS WELL MANAGED IN ASIA

### Progression over the cycle has been strong

- Expanded product offering
- Improved cost structure (fixed cost review; business efficiency programmes)
- Inherent variability of costs in Distribution
- Aftersales capacity improvements
- Reduced market peak to trough
- 2020 backdrop challenging

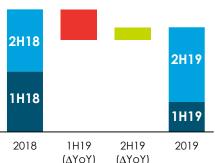
## EM: MARKET CHALLENGES

## ETHIOPIA MOMENTUM BETTER BUT CHILE WEAK

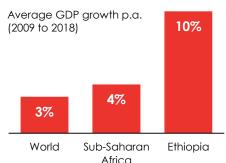
### ETHIOPIA IMPROVEMENT SEEN IN 2H

- Ourrency-driven supply issues since 2017
- 2H 19 improved momentum, with:
  - Improved currency availability
  - Meaningful orders in 2H
- Ethiopia demand remains high and Inchcape is well placed
  - Double-digit GDP growth over ~10 years
  - Toyota share of cars c.60-70%

## ETHIOPIA PROFITS HAVE STABILISED, £M



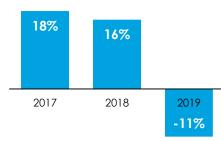
## ETHIOPIA'S GDP GROWTH HAS BEEN VERY STRONG



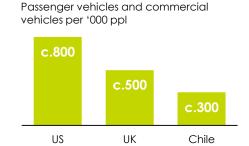
### **CHILE MARKET CHALLENGED IN 2019**

- Copper market decline (trade-war related)
- Oivil unrest in 2H; resulting in 2020 constitutional reform
- Orove a sharp contraction of TIV
- A strong focus on Aftersales opportunity into 2020
- Low penetration drives future opportunities

## PASSENGER VEHICLE TIV DECLINE OVER 2019



## LOW PENETRATION DRIVES OPPORTUNITY



## RETAIL

## IMPROVED PERFORMANCE FOLLOWING CHALLENGING 2018

IFRS 16	FY 2019 £M	FY 2018 £M	CHANGE ACR	CHANGE CCR
Revenue <sup>1</sup>	4,338	4,289	+1.2%	+1.4%
Trading profit	36	32	+12.5%	+12.1%
Trading margin %	0.8%	0.7%	+10 bps	

### **GROUP REVENUE**

46%

43% proforma<sup>2</sup> for disposals

### **GROUP TRADING PROFIT**

9%

7% proforma<sup>2</sup> for disposals



Stable UK & Europe retail performance, as anticipated



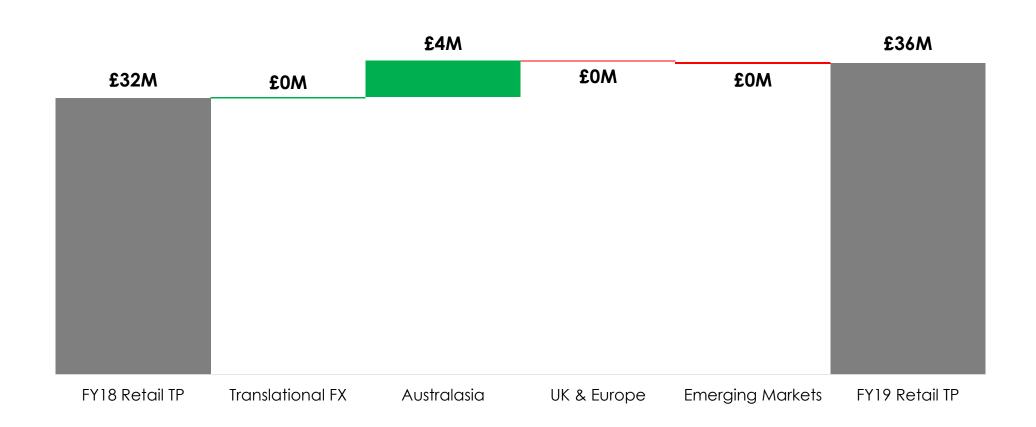
Russia growth impacted by competitive pressures; expected to be temporary



Portfolio optimisation over period; Limited profit impact in 2019

# RETAIL BY REGION

## TRADING PROFIT



# INCOME STATEMENT REVIEW

IFRS 16	FY 2019 £M	FY 2018 £M
Trading profit	390	415
Central costs	(17)	(16)
Operating profit	373	399
Operating margin	4.0%	4.3%
Finance charges / JVs	(47)	(48)
Profit before tax	326	351
Tax	(76)	(79)
Effective tax rate %	23.2%	22.6%
Non-controlling interests (NCI)	(6)	(7)
Profit after NCI	245	265

### **2019 INTEREST**

IFRS16: c.**£47m** 

IAS17: c.**£28m** 

### 2019 PBT FLAT EX YEN

AUD/JPY: £(26)m impact

### **2020 GUIDANCE**

**FY20 TAX RATE** 

24-25%

### **FY20 INTEREST COST**

IFRS16: c.**£44m** 

IAS17: c.**£29m** 

## CASH FLOW

## GOOD UNDERLYING CASH CONVERSION

OPERATING CASH FLOW	FY 19 £M	FY 18 £M	
Operating profit	373	399	
Depreciation / amortisation	125	126	
Working capital	(56)	38	
Pension *	2	15	
Other	12	8	

Y 19 £M	FY 18 £M
456	586
(25)	(27)
(74)	(93)
(6)	(6)
(54)	(99)
(84)	(82)
	(84)

Operating cash flow	456	586
Conversion	122%	147%

Free cash flow	213	279
Conversion	57%	70%

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	VV!	ING	CA	ΝГШ	IAI	Ļ

FY 19

Negative timing impact driven by acquisitions, disposals, and Ethiopia (government) receivables

### **CAPEX**

FY 19

YoY reduction driven by lower UK investment

**FY 20 GUIDANCE** 

£75m

### NET CASH / (NET DEBT) – FY19

IFRS 16

£(250M) V. £(446M)

PRE LEASES (IAS17)

£103M V. £15M



# 2020 OUTLOOK

### MARKET OUTLOOK

### Market weighted TIV to remain challenging

- Singapore TIV est -25%
- Hong Kong, Chile, Australia expected to remain challenging
- European growth remains supportive
- Improved Ethiopian supply

### STRATEGIC FOCUS

### **Driving Inchcape forward**

- Aftersales revenue opportunities
- Cost and efficiency improvements
- Continue the digital roll-out
- Maintain focus on inorganic growth

### PROFIT GUIDANCE (EX AUD/JPY, EX DISPOSALS)<sup>1</sup>

### Modest decline in group profit

- Asia down (Singapore cycle, HK protests)
- Australia weak (market weakness)
- Strong Europe
- Solid Emerging Markets

### OTHER CONSIDERATIONS

- Net c.£15m AUD/JPY profit impact (post mitigation items)
- Trading profit reduced by £18M for announced disposals
- Coronavirus impacts being monitored

## A STRONG PORTFOLIO

## SUPPORTING RESILIENCE IN THE BUSINESS

# 2019 MARKET CONTEXT

INCHCAPE REVENUE-WEIGHTED TIV:

-4%

2019 PBT (EX-YEN): **Flat y-o-y** 

### PORTFOLIO DIVERSIFICATION

### MARKET COVERAGE

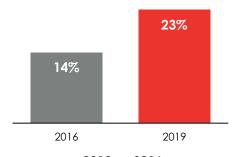
- EM share of group profits +9ppts since 2016
- Profit reliance on top
   5 markets reduced by
   16ppts since 2016

### **AFTERSALES vs. VEHICLES**

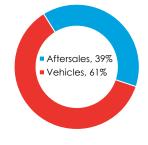
- Aftersales market: c.0-5 year old cars
- Aftersales more stable

### **OEM EXPOSURE**

- Acquisitions have helped us diversify
- Deep, long-standing relationships with attractive OEM partners







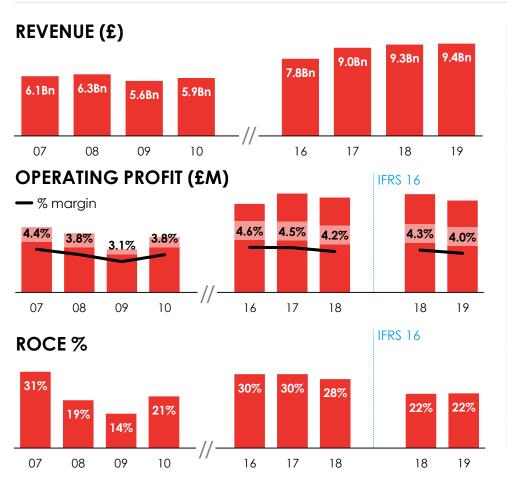
**2019**Gross profit by value-driver



**2019** Revenue by OEM

# RESILIENT BUSINESS MODEL

## STRENGTH THROUGH THE CYCLE



# STRONG TRACK RECORD OF WEATHERING CYCLES

- 4% revenue CAGR (2007 to 2019)
- Revenue growth 8% p.a. since 2015
- $\longrightarrow$  EBIT margin 12-year range: 3.1% to 4.7%<sup>1</sup>
- Consistently delivered double-digit ROCE

AND IGNITE HAS STRENGHTENED INCHCAPE FURTHER SINCE 2016



1) 4.7% margin achieved in 2015

# CAPITAL ALLOCATION

## MAINTAINING OUR DISCIPLINED APPROACH

### **DIVIDEND POLICY**

### Progressive dividend policy

- FY19 DPS unchanged
- c£500m returned since 20161 £1BN revenue added2

### **ACQUISITIONS**

### 12 acquisitions under Ignite

- c£550M spent since 2016

### BUYBACK

### Disciplined approach

- £150M announced for 2020
- c£400M returned since 2016<sup>1</sup>

### LEVERAGE RATIO

### Max 1x Net Debt to EBITDA (Pre-IFRS16)

Significant headroom

### FREE CASH FLOW UTILISATION



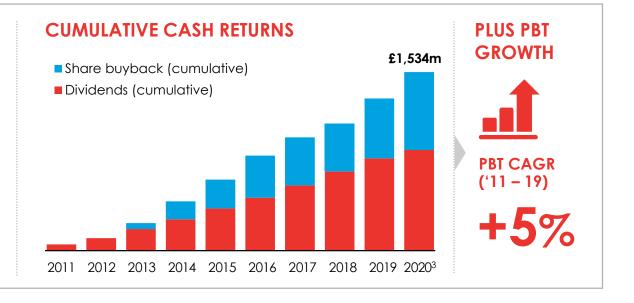
Excess cash post capex, working capital, dividend



Value-accretive M&A opportunities

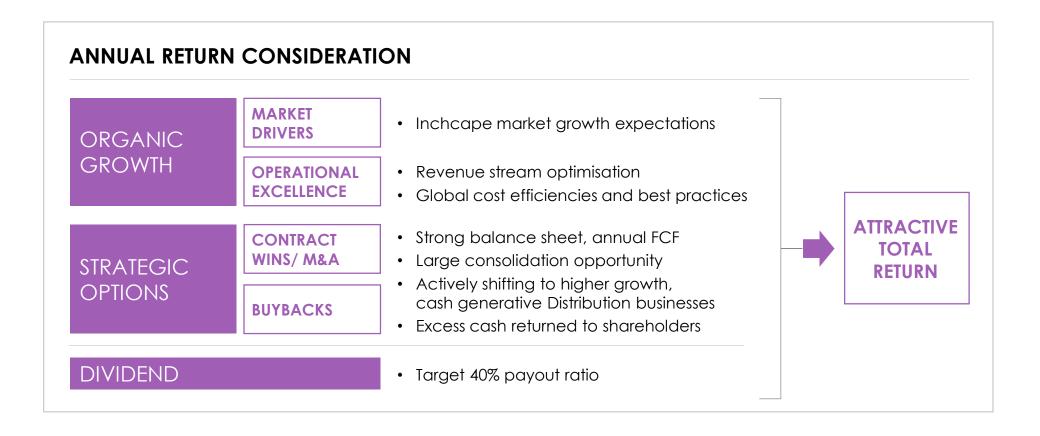


Remaining excess FCF distributed through buybacks



# MULTI-LAYERED GROWTH PROPOSITION

## ATTRACTIVE TOTAL RETURN OPPORTUNITY





# IGNITE STRATEGY TO DRIVE GROWTH

## IGNITE FRAMES INCHCAPE'S STRATEGIC FOCUS

### **IGNITE STRATEGY**

#### **OPERATIONAL EXCELLENCE:**

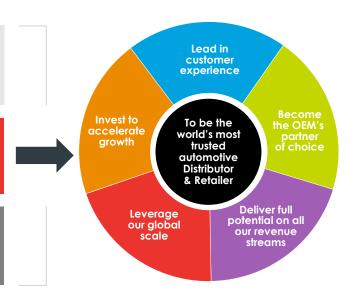
MAXIMISING PROFIT AGAINST UNDERLYING MARKET TRENDS

### **CONSOLIDATION:**

VALUE-ACCRETIVE OPPORTUNITY
IN FRAGMENTED MARKET

### **INNOVATION:**

TAKING ADVANTAGE OF OUR SKILLS AND SIZE TO LEAD



### SUCCESS TO DATE

- Implemented industry-leading tools to evolve the customer journey digitally
- Strengthened OEM relationships; new contracts with 6 strategic OEM partners
- Improved processes and product offerings to diversify revenue streams
- Organisational developments to support global and regional coordination
- 12 Distribution acquisitions; £1bn of revenue achieved through these today

# IGNITE: DRIVING THE CUSTOMER EXPERIENCE

## IMPROVING THE ONLINE AND IN-STORE EXPERIENCE

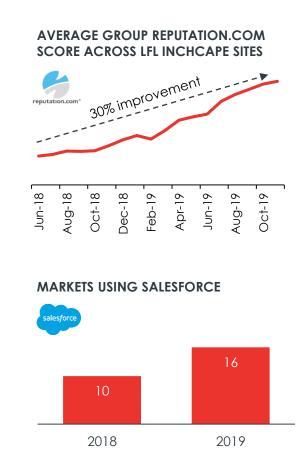
GLOBAL WEBSITE STATISTICS	FY19 vs. FY18
Listing views <sup>1</sup>	>3x
Actions from listings	+80%

## PLATFORM PROVIDES INSIGHT AND TARGETED MARKETING

- reputation.com external scoring system that provides transparency on the total customer experience and generates invaluable insights
- Salesforce (CRM and Marketing Automation) – enables a data driven customer acquisition and nurture journey

## IMPLEMENTATION OF PLATFORM DRIVES CONVERSION

- Improvement website listing conversion, and the retail experience and advocacy by 30% in 18 months
- Generating 26% growth in Inchcape's marketable customer base y-o-y





# IGNITE: BEING THE OEM PARTNER OF CHOICE MILESTONES ACHIEVED IN 2019



### **DAIMLER**

- First distribution contracts with Daimler after 30 year Retail-only partnership
- Acquired OEM's own distribution operations in Colombia
- Acquired third-party competitor in Ecuador and Uruguay





### TOYOTA GROUP

- Grab-Toyota service partnership expanded in Singapore
- Ethiopia: highest ever fleet sales to Ministries of Defence and Health



### OEM-led Baltics consolidation completed with the acquisition of

Lithuania contract

- Inchcape Poland: won six awards (incl. FS and E-mobility dealer of 2019)
- Awarded distribution contract for Kenya





### JAGUAR LAND ROVER

**BMW** 

- JLR Kenya operating for one year
- Opened new sites in Bogota and Hong Kong



**SUZUKI** 

- Costa Rica and Panama operations awarded Suzuki global Aftersales awards
- Turned Costa Rica's used-car business to profitability in first full year of operation



**SUBARU** 

- Developing an omnichannel proposition in Australia with Subaru
- Started selling cars into Bolivia as of Q4-2019



# IGNITE: FOCUSING ON ALL REVENUE STREAMS GROWING DIVERSIFICATION OF PROFIT DRIVERS

### **USED INITIATIVES**

Growth in Emerging Markets key to group progress

### **KEY SUCCESS**

### Costa Rica:

- Used car operations turned to profit in first year of ownership
- Inchcape process implemented, including improved stock levels





### **AFTERSALES INITIATIVES**

Group gross profit growth +2%

### **KEY SUCCESSES**

Northern Europe<sup>1</sup> 2019 Gross Profit

+14%

- Centralised call centre in Poland implemented
- Further roll-out of video diagnostics utilisation and campaigning

**Australasia**<sup>2</sup> 2019 Gross Profit

**+9**%

 Greater accessory sales achieved through improved selling processes





## IGNITE: LEVERAGING OUR GLOBAL SCALE

## ACHIEVEMENT OF TARGETS IN 2019

### FINANCE & INSURANCE



### £30M incremental income target achieved

Achieved over 24 months



### Key 2019 achievements:

- F&I profit growth ahead of vehicle sales growth
- Continued success in expanding vehicle care insurance products

### **PROCUREMENT**



### £50M annualised savings achieved

Achieved since 2016 launch



### Key areas of saving over 2019:

- >20% 2019 Group savings from vehicle storage and logistics costs
- Oil and lubricants global view enabled:
  - Average 30% saving in Latam;
  - 20% reduction in number of suppliers;
  - Asia aggregation planned for 2020



# Finance retention tool rolled out to 10 markets



### Global procurement system roll-out ongoing

- c.50% of spend covered; c.85% by end 2020
- Multi-year savings driver



## IGNITE: INVESTING TO ACCELERATE GROWTH

## 12 DISTRIBUTION DEALS SINCE 2016

### **CONSOLIDATION THEMES**















### PLATFORM CREATION

Acquisitions that enable further contract growth

### Indumotora (2016)

- Meaningful expansion on existing S.America business
- First Subaru operations outside Australasia
- Expanded Hino CV exposure

### **Rudelman** (2018)

- Entry into Central America
- First large-scale Suzuki operations

### REGIONAL CONSOLIDATION

OEM-led consolidation with Inchcape preferred partner

### **BMW Eastern Europe:**

- Latvia (existing business)
- Estonia (2017)
- Lithuania (2019)

### **BMW East Africa:**

- Kenya (2019)
- Intended extension of East Africa presence with BMW

### Daimler LatAm:

- Uruguay, Ecuador (2019)
- Colombia (2020) OEM distribution operations

### **BOLT-ONS**

Small business wins supported by existing infrastructure

JLR Thailand (2016)

PSA Australia (2017)

**BMW Guam** (2018)

JLR Colombia (2018)

**JLR Kenya** (2018)

**Acquisitions** enabled by focus on OEM Partner of Choice

Inchcape's global market share of **Distribution markets** 



# IGNITE: INVESTING FOR GROWTH (LATAM)

## CREATING A MEANINGFUL LATAM PRESENCE

### **DEVELOPMENT OF LATAM THROUGH IGNITE**

FROM - 2016

2 countries

1 strategic OEM

c. £200M sales

c. 5,000 new vehicles sold

c. 500 colleagues

8 countries

6 strategic OEMs and selected emerging OEMs

c. £1BN sales

c.40,000 new vehicles sold

c. 3,400 colleagues

**CHINESE DAIMLER MARKET SUBARU** HINO SUZUKI **BMW** JLR **BRANDS** Costa Rica Panama Peru Chile Colombia Argentina Ecuador Uruguay Business pre 2016 New bolt-on Rudelman Indumotora

# FUTURE TRENDS: DIGITAL CUSTOMER

## TRANSFORMING THE CUSTOMER JOURNEY

### OMNICHANNEL DEVELOPMENT - MELBOURNE

- Data-driven Used car trade-in valuation tool implemented in all physical and online stores
  - Q4: 51% conversion of valuations offered with tool
- Additional customer journeys launched in December:
  - 1. Continued sales journey from online to dealership
  - 2. Finance functions (indicative quote, pricing)
  - 3. Cash reservation online

### 2020 Digital focus:

- Melbourne:
  - Launch new car configurator with stock search
  - Launch dealer functionality to pick-up customer journeys from where they left them remotely
- Global:
  - Roll-out of Melbourne trial to other markets

### **OMNICHANNEL PILOT FOCUS**

- Integrated omni-channel platform
- Customer-centric sales staff
- Data analytics and automation
- Optimised store formats
- Building for global scale



# FUTURE TRENDS: MOBILITY

## DEVELOPING NEW PARTNERSHIPS



### PRIVATE HIRE VEHICLE SERVICING - SINGAPORE

- Trial: quick service proposition for fleet cars launched in 2018
- Connected car technology utilised to optimise maintenance
- Inchcape promised reduction in vehicle downtime and cost achieved
- 2020: Plan to service a greater proportion of the fleet

### TAXI FLEET SERVICING - HONG KONG

- Taxi market nearly exclusively Toyota (i.e. Inchcape)
- New service retention product launched on new taxis
- 2020 trial: telematic devices introduced to optimise service of local fleet operations



### **AUTOMONOUS VEHICLES - SINGAPORE**

- Autonomous Singapore University shuttle service launched in 2019; In partnership with Comfort DelGro (a taxi company) and EasyMile (OEM)
- First operation to achieve 'Milestone 1' certification in Singapore, i.e. operating a mixed traffic route on private roads (i.e. Singapore University)
- 2020 route progression: public roads and residential pick-ups to be added







## INVESTMENT PROPOSITION

## GROWTH AND CASH RETURNS



**Distribution at our core**: A highly cash generative and sustainable business model



Strong and increasing weighting to higher growth markets supports our diversification



Ignite strategy driving organic performance ahead of market growth



Continued consolidation a material driver of value creation



Sustainable business model well placed to benefit from future industry trends

Well positioned to deliver shareholder value through organic growth, consolidation and cash returns



# REGIONAL TIV SUMMARY

REGION	2016 ACTUAL	2017 ACTUAL	2018 ACTUAL	2019 ACTUAL	2020 EST
Australia	2%	1%	(3%)	(8%)	(4%)
UK	2%	(6%)	(7%)	(2%)	(3%)
Greece	4%	12%	17%	10%	7%
Belgium	8%	1%	1%	0%	(7%)
Eastern Europe	19%	14%	11%	3%	3%
Singapore	41%	5%	(18%)	(5%)	(25%)
Hong Kong	(21%)	6%	(7%) ***	(10%)	(20%)
South America*	(1%)	7%	7%	(4%)	(9%)
Russia	(11%)	12%	13%	(1%)	(8%)
Central America **	9%	(14%)	(13%)	(11%)	(9%)

## DISPOSAL IMPACT IN 2020

### DISTRIBUTION DISPOSAL IMPACT

- China Retail was included in Asia Distribution
  - China: c.£170m revenue; £9m trading profit
- Remaining distribution operations: £345m trading profit (2019-PF)

### **RETAIL DISPOSAL IMPACT**

- UK IFS and retail sites: c.£300m revenue; £9m trading profit
- Australia retail: c.£330m revenue, neutral profit
- Remaining retail operations: £27m trading profit (2019-PF)

### **GROUP DISPOSAL IMPACT**

DISPOSAL OF c.£800M OF REVENUE, £18M TRADING PROFIT

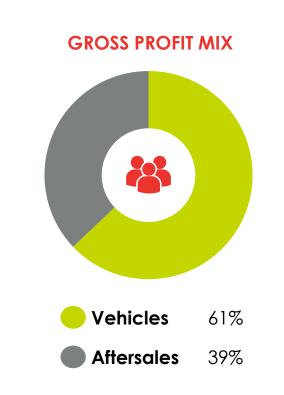
Remaining operations: £372m trading profit



# AFTERSALES VS. VEHICLE PROFIT

## AFTERSALES A STABILISER

	GROSS PROFIT (£M)	YoY CHANGE	
	FY 2019	CCR	
Vehicles	772	(4.8%)	
Aftersales	500	+1.5%	



# **NET DEBT**

## BALANCE SHEET REMAINS STRONG

	FY 19 £M		FY 19 £M
Free cash flow	213	Opening net funds/debt	(446)
Exceptional cash	(11)	Net cash flow	173
Acquisitions and disposals	189	Net movement in fair value	(O)
Equity dividends	(110)	Net debt on M&A/ disposals	6
Share repurchases	(109)	Lease adjustment	65
Other cash flows	1	New lease liabilities	(O)
		FX movements	(48)
Net cash flow	173	Closing net funds/debt	(250)
		Net funds ex leases	103

### **BUYBACK**

£100M completed over 2019

**£150M** announced for 2020

### **ACQUISITIONS AND DISPOSALS**

c.£150M net proceeds

inclusive of announced Colombia acquisition

### **DISPOSALS:**

c.£250M cash inflow over 2019

### **ACQUISITIONS:**

BMW: Lithuania

Daimler: Uruguay, Ecuador, Colombia

# IFRS 16 – FY18 RESTATED

## FULLY RETROSPECTIVE APPROACH

FY 2018, £M1	Pre-IFRS 16	Adjustment	IFRS 16
Revenue	9,277	-	9,277
Gross profit	1,301	-	1,301
Operating lease rentals	(86)	82	(4)
Depreciation	(44)	(68)	(112)
Other operating costs	(786)	-	(786)
Operating profit	385	14	399
Margin	4.2%		4.3%
Distribution trading profit	375	8	383
Retail trading profit	26	6	32
Central costs	(16)	-	(16)
Net interest	(28)	(20)	(48)
PBT	357	(6)	351
EPS (basic)	65.0p	(1.2p)	63.8p
DPS	26.8p	-	26.8p
Payout ratio	41%		42%
Net cash/ (debt)	13	(459)	(446)
EBITDA	443	82	525
Net debt/ EBITDA	NM		0.8x
Adjusted FCF	281	(2)	279
FCF conversion	73%		70%
ROCE	28%		22%



### Fully retrospective

- · Restatement of the prior year
- Year-on-year statements are LFL accounting treatment



## IFRS 16 on a FY18 basis reduced operating expenses by £14M and increased interest expense by £20M

- PBT is 2% lower than its prior presentation under IAS 17

Operating profit margin increases 10bps

-

### Dividend payout ratio increases to 42% from 41%

- No need to change dividend policy

### FCF (consistent Inchaape definition) reduces to 70% from 73%

- No absolute cash change

### Net debt/EBITDA increases 0.9 turns to 0.8x

- No impact on financial covenants

### ROCE restated to 22% from 28%

• Strong return remains evident

1) Pre exceptional items 40

## THE INCHCAPE WORLD TODAY

## UNIQUE GLOBAL DISTRIBUTOR AND RETAILER

### GLOBAL DISTRIBUTOR AND RETAILER

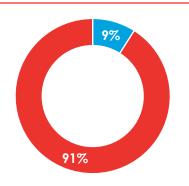


### **2019 PROFIT BY CHANNEL**

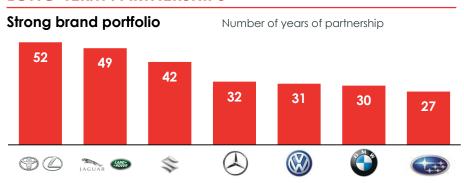
Distribution at the core



Distribution

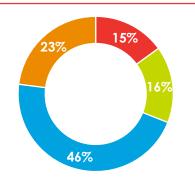


### **LONG-TERM PARTNERSHIPS**



### 2019 PROFIT BY REGION





# DISTRIBUTION: ATTRACTIVE ECONOMICS

HIGHER GROSS MARGIN, LOWER FIXED COSTS, HIGHER ROCE VS. RETAIL

### **BRAND CUSTODIAN IN MARKET**

### Distributor responsibilities:

Product planning

Customer experience

**Brand** positioning

Parts distribution

Mational marketing

**Servicing** 

**Logistics** 

Retail network management

### **HIGH BARRIERS TO ENTRY**

- Exclusive distribution contracts: one Distribution contract per brand awarded in each market
- Long-standing relationships with brand partnersvery low attrition
- Partners require track record of delivery difficult to enter industry
- Strength and expertise across areas, from logistics to brand development
- Financial capability to execute and invest in assets and talent

### **DISTRIBUTION MODEL**

- ✓ Higher margin business driven by gross margin
- Greater variability of overheads
  - Greater allocation of costs to A&P
  - Fewer sites reduces exposure to property occupancy costs
- High margin protection

### FIXED / VARIABLE BASE

- Oistribution overheads c. 50/50 (Fixed/variable)

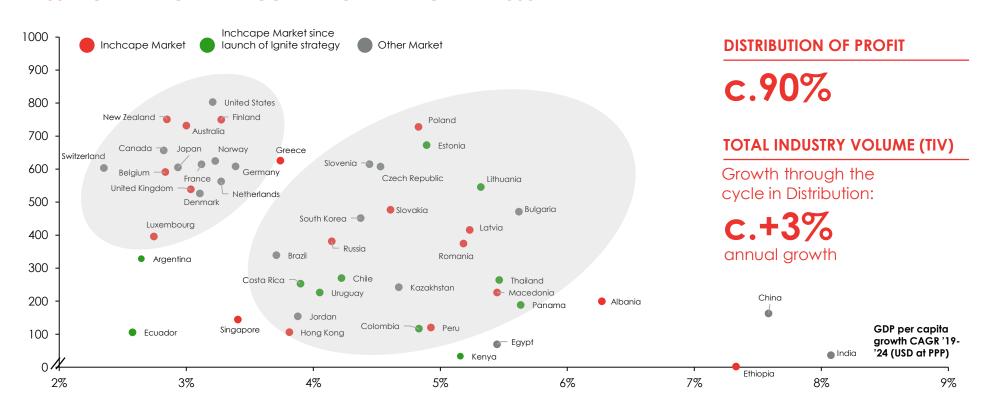
### CAPITAL INTENSITY

Distribution is capital light

# MARKETS WITH GROWTH OPPORTUNITY

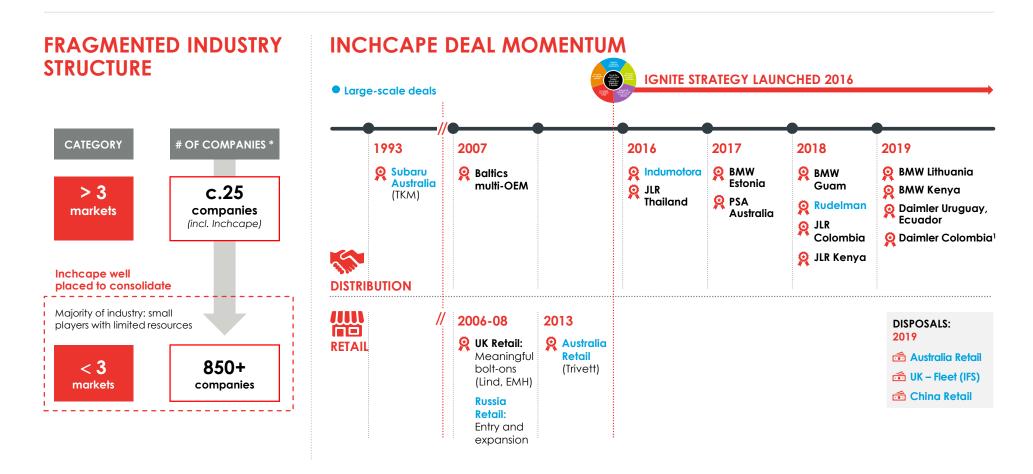
## GROWTH OF INCHCAPE MARKETS HIGHER THAN GLOBAL AUTO

### PASSENGER VEHICLE AND COMMERCIAL VEHICLE PER '000 PPL



# DISTRIBUTION: HIGHLY FRAGMENTED

## MOSTLY SMALL FAMILY-RUN BUSINESSES



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